

Why Unifying Team Chat is Harder Than You Think

THE AVERAGE COMPANY USES AT LEAST

3+

TEAM COLLABORATION APPS

CONTRIBUTING FACTORS

4.5 digital comms tools are used daily by the average employee.

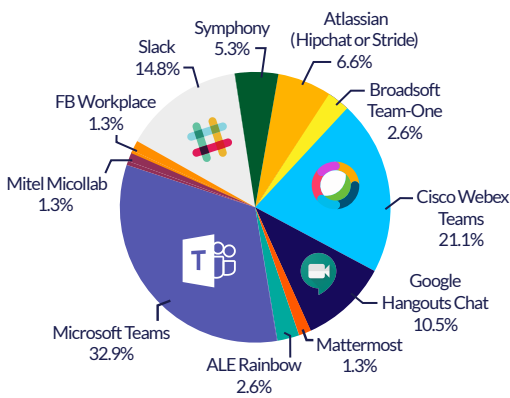
286 internal apps are used by the average enterprise for info sharing.

34 different SaaS apps are used in most workplaces.

The larger the company, the more collaboration apps in use.

THE BIG ENTERPRISE MESSAGING PLAYERS

In 2018, Nemertes ranks adoption at:



INTERNAL MESSAGING WARS

With so many collaboration apps competing, it's impossible to settle on just one.



37% of enterprises report having siloed collaboration infrastructure.

THE BUSINESS COST OF SILOED TEAM CHAT



PRODUCTIVITY LOSS

16% of employee time is lost searching for info and contacts in different apps.



SECURITY RISK

85% of millennials use non-approved tools when they can't reach a colleague at work.

WHO'S RESPONSIBLE?



66.7% of enterprises hold IT responsible for UC&C.

HOW ARE THEY SOLVING?

There's no one clear solution yet:

13% are experimenting with APIs

65% opt for cloud comms

+ Most see collaboration apps as additions not replacements.



The Easiest Solution:

M.io unifies team chat by making Slack, Microsoft Teams and Webex Teams interoperable. Learn more: <https://m.io>